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FOR IMMEDIATE RELEASE

OUTWARD BOUND INDONESIA TO CHALLENGE ASEAN'S GLOBAL LEADERS

Jakarta -- The success of the Global Leaders for a Better Tomorrow (GLBT) expedition to Mt. Kilimanjaro in July 2006, sponsored by Outward Bound International has impelled Outward Bound Indonesia to adopt its founding principles and implement them in Indonesia and regionally in ASEAN.

Global Leadership Concept

The GLBT concept was pioneered by Kelly O'Dea, Chairman of Outward Bound International upon his inspiration to bring the conflict-tension level down in this world, **"What if the next generation's world leaders had first met on an Outward Bound expedition to face a challenge together instead of against each other"**.

The expedition had a vision of cross-border unity and a network built of service, humanity, compassion and collaboration. It consisted of a 3-day Global Leadership workshop led by Mark Gerzon, Founder of Global Leadership Network, a 7-day Summit to Mt. Kilimanjaro and a Community Project, working with Tanzania's local Tourism community. Bringing together fourteen emerging leaders from all regions of the world, GLBT put forth a unique program to challenge these future leaders of their countries to become leaders with a global vision.

Ian Wade, Executive Director of Outward Bound International and leader of the expedition in a press conference opportunity he co-spoke in Jakarta on August 19, 2006, addressed the objective that Outward Bound had intended. "The program is designed to actively address the issue of how we can better live and work together in a world that is dramatically changing." Ian later added, "The three phases of the expedition; workshop, the climb and community project are intermittent elements of the program's success. Global leadership principles were introduced and discussed in depth in the workshop which were subsequently applied in the mountain and again the community project. The holistic experience provided the participants with an intellectual and conceptual framework that they could fit into and apply in their leadership roles when they were back home." (www.OutwardBound.net)

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GLBT IN ASEAN

Outward Bound Indonesia, the local arm of Outward Bound International (www.OutwardBoundIndo.org) intends to collaborate with other Outward Bound schools in ASEAN in adopting and implementing Global Leadership principles in the region. Djoko Kusumowidagdo, Founder and CEO of Outward Bound Indonesia and sits in the Outward Bound International Board of Directors told the media at the Press Conference, "ASEAN nations have not always been in peace. Only four decades ago, we were still in conflict with Malaysia. Peace doesn't come for free these days. It needs to be kept and cultivated." In reaction to ASEAN's commitment in enriching the union of the ASEAN peoples by 2015, Djoko added, "This could be an excellent opportunity to bring together South East Asian future leaders for solidifying the union of the region and improving the quality of life of the peoples." Outward Bound Indonesia wishes to embark upon the ASEAN-GLBT programs by the first semester of 2007 and to take place in Mount Rinjani, the second highest volcanic peak in Indonesia.

About Outward Bound

Outward Bound is a global organization dedicated to experiential education. Its mission is to help people of all ages to discover and develop their potential to help themselves, others and the world around them by engaging in challenging experiences in new environments. Since its inception 65 years ago, Outward Bound International has become the premier adventure-based educational organization in the world.

Outward Bound was introduced in Indonesia in 1990 with its Center location in Jatiluhur, West Java. Since then, more than 30,000 Indonesians from all walks of life have experienced the magic of Outward Bound. With **Outward Bound Indonesia's** maturity, in 2002 it spread its wings and opened its new Center location in Payangan, Ubud Bali.



Ian Wade, Executive Director of OB International (on left) shakes hands with Djoko Kusumowidagdo, Founder & CEO of OB Indonesia at GLBT Press Conference on Saturday, Aug 19 2006

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**Participants of Global Leaders for a Better Tomorrow at the Summit of
Mt. Kilimanjaro, Tanzania in July 2006**

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